

The 30th Annual Children's Network  
**CONFERENCE**

September 14 & 15, 2016 • Ontario Convention Center

**EXHIBITOR & SPONSORSHIP INFORMATION**





The Children's Network of San Bernardino County will present our 30th Annual Conference on September 14 and 15, 2016 at the Ontario Convention Center. This conference consistently attracts professionals from fields such as education, healthcare, social work, law enforcement, safety, childcare, counseling, foster/kinship parents and foster youth.

## Ernie Hudson

Actor



Ernie Hudson is one of the most sought-after actors of our time with an impressive list of credits and awards. His body of work has diverse range, including *Ghostbusters* 1 and 2 with Bill Murray, Dan Akroyd and Harold Ramis, TV's *Law and Order* and HBO's award winning series *Oz*, the acclaimed movie *The Crow*, and starring next to Sandra Bullock in *Miss Congeniality* 1 and 2. He is a beloved star in film, television and stage, long considered one of Hollywood's iconic working actors.

His road to fame, however, had its share of hardships. In his early years, Hudson was born in poverty and raised in the housing projects of Benton Harbor, Michigan, in a time where civil rights had a long road ahead. The odds were more in favor of Hudson spending a life in prison than his having a successful life in Hollywood. Whether it was reconciling the loss of his mother and the absence of a father, gaining the reputation of being the toughest kid in school, serving in the Marine Corps, attending Yale, raising his sons as a single father or overcoming racism in the entertainment industry, Hudson was always supported first and foremost by his grandmother, who taught him patience and graciousness. He has practiced his grandmother's teaching: Never fight against the odds, but stand on faith in the eye of the storm.

Join us on **Wednesday, September 14th** when Ernie Hudson explains how knowing you are bigger than any circumstances can lead to success.

## Derek Clark

Motivational Speaker & Trainer



Derek Clark's life is one of resilience and redemption. As a child, he suffered unthinkable child abuse, abandonment and emotional distress before being turned over to the psychiatric hospital at age five. His thirteen years in the San Francisco bay area foster care system reflected an early life of humiliation, aggression, emotional distress, overwhelming anxiety and being wrongfully labeled.

With help from his amazing foster parents, a great social worker and mentors, he has defied the artificial limitations imposed upon him. Derek knows firsthand how to cope with adversity and overcoming hardship. His past has never held him back from accomplishing what he set his heart and mind to. From owning a very successful corporation to having a family, his maxim is to make no excuses.

He is an inspiring speaker and trainer who has been featured on *Headline News*, *The Steve Harvey TV Show* and other shows around the world. He has become a viral video sensation with his "Rapping Dad" videos which have had millions of views and have been featured on *Best of Instagram* and *Vine*. He is the author of six books including *Never Limit Your Life* and the *I Will Never Give Up* book series.

Derek's life mission has become helping others find the mental strength to recognize and take advantage of opportunities. Based on true-life trials and triumphs, Derek's messages have inspired thousands of listeners to have the mental strength to overcome adversity and fear. His purpose is to cultivate drive, focus, and the courage to take action.

Join us on **Thursday, September 15th**, as Derek Clark shares and inspires others to overcome fear and take action.



# EXHIBIT HALL PACKAGES

## EXHIBITOR PACKAGE 1

Exhibitor Package 1 includes:

- One (1) 8' ft table
- One (1) chair
- One (1) table skirt
- Continental breakfast for one (1) person per day
- Lunch for one (1) person per day
- Parking for both days

PRICE: \$150 (before 8/12/16)  
\$200 (after 8/12/16)

## EXHIBITOR PACKAGE 2

Exhibitor Package 2 is our most popular exhibiting option. It includes

- One (1) 8' ft table
- Two (2) chairs
- One (1) table skirt
- Continental breakfast for two (2) people per day
- Lunch for two (2) people per day
- Parking for both days

PRICE: \$200 (before 8/12/16)  
\$250 (after 8/12/16)

## EXHIBITOR PACKAGE 3

Exhibitor Package 3 includes:

- One (1) 8' ft table
- One (1) chair
- One (1) table skirt
- Continental breakfast for one (1) person per day
- Lunch for one (1) person per day
- Parking for both days
- \*One (1) Conference Pass for one (1) person

PRICE: \$350 (before 8/12/16)  
\$400 (after 8/12/16)

## EXHIBITOR PACKAGE 4

Exhibitor Package 4 includes :

- One (1) 8' ft table
- Two (2) chairs
- One (1) table skirt
- Continental breakfast for two (2) people per day
- Lunch for two (2) people per day
- Parking for both days
- \*Two (2) Conference Passes for two (2) people

PRICE: \$500 (before 8/12/16)  
\$550 (after 8/12/16)

### \*Conference Pass:

- Exhibitors will be e-mailed a workshop selection form when exhibitor application and payment is received.
- Conference Passes are NON-TRANSFERABLE.
- Exhibitors must be present at their tables during breaks and lunches (peak Exhibit Hall hours) and are responsible for the set-up and take-down of their belongings. Children's Network and the Ontario Convention Center is not responsible for materials or personal items left at/on exhibit tables.
- **Conference Pass is valid for both conference days.**

EXHIBIT HALL  
**EXTRAS**

ELECTRICITY:  
**\$100**

WI-FI:  
**\$50**

# 30!30!30!

To celebrate **30** years of the Children's Network Conference, we are offering a special deal for organizations that are unable to staff a full exhibit table, but still want to market their services to conference attendees.

For **\$30**, organizations can distribute their brochures or other materials on the **NEW Children's Network Conference Resource Table (CRT)**. The CRT will be set-up in the Exhibit Hall and will not be manned, but there will be conference staff available to keep the table neat and organized, as well as replenish when needed. Each organization will have a small identification sign next to their materials.

The **\$30** fee is for the placement of a stack of: catalogs, brochures, flyers, postcards, posters, etc.....

**Example:** 500 flyers = **\$30**  
500 flyers + 500 postcards = **\$60**

Materials can be transported to the conference via two ways:

- A representative from your organization can bring and set them up the morning of September 14 and take them down during the afternoon of September 15.
- Materials can be sent to the following address:

Children's Network  
Attn: Denise McKinney/Exhibit Hall  
825 E. Hospitality Ln., 2nd Floor  
San Bernardino, CA 92415-0049

Conference staff will set-up the initial display of materials. **Any unused materials will not be returned.**

There are only **30** slots available for the CRT, so make sure to reserve your spot!

## ADVERTISING

Want to spread the word about your goods and services? Program ads are the way to go! Each conference attendee and vendor receives a program with registration that will be used throughout the conference.

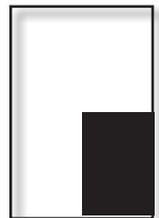
Full Page Ad  
8.5 x 10.5  
\$150



Half Page Ad  
5.5 x 8.5  
\$100



Quarter Page Ad  
2.75 x 4.25  
\$50



**All ads and payment must be received by August 12, 2016.**

# SPONSORSHIP OPPORTUNITIES

## Signature Sponsor • \$10,000 +

- 10 Conference registrations • Reserved lunch table • Full page ad in conference program
- Vendor table in Exhibit Hall • Your logo/name on all conference promotional materials

## Platinum Sponsor • \$ 5,000 +

- 8 Conference registrations
- Vendor table in Exhibit Hall
- Full page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

## Gold Sponsor • \$ 3,000 +

- 6 Conference registrations
- Vendor table in Exhibit Hall
- Half page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

## Silver Sponsor • \$ 2,000 +

- 4 Conference registrations
- Vendor table in Exhibit Hall
- Quarter-page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

## Bronze Sponsor • \$ 1,000 +

- 2 Conference registrations
- Vendor table in Exhibit Hall
- Quarter page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

**If you are interested in becoming a conference sponsor, contact Kristy Loufek at (909) 383-9651 or [kloufek@hss.sbcounty.gov](mailto:kloufek@hss.sbcounty.gov)**



# Exhibitor Application

I am interested in purchasing (check all that apply):

- |                            |   |   |
|----------------------------|---|---|
| <b>EXHIBITOR PACKAGE 1</b> | <input type="checkbox"/> <b>\$150</b> (before 8/12/16)                | <input type="checkbox"/> <b>\$200</b> (after 8/12/16) |
| <b>EXHIBITOR PACKAGE 2</b> | <input type="checkbox"/> <b>\$200</b> (before 8/12/16)                | <input type="checkbox"/> <b>\$250</b> (after 8/12/16) |
| <b>EXHIBITOR PACKAGE 3</b> | <input type="checkbox"/> <b>\$350</b> (before 8/12/16)                | <input type="checkbox"/> <b>\$400</b> (after 8/12/16) |
| <b>EXHIBITOR PACKAGE 4</b> | <input type="checkbox"/> <b>\$500</b> (before 8/12/16)                | <input type="checkbox"/> <b>\$550</b> (after 8/12/16) |
| <b>30! 30! 30! TABLE</b>   | <input type="checkbox"/> <b>\$30</b> (first come, first serve)        |   |
| <b>ELECTRICITY</b>         | <input type="checkbox"/> <b>\$100</b>                                 |   |
| <b>WI-FI</b>               | <input type="checkbox"/> <b>\$50</b>                                  |   |
| <b>FULL PAGE AD</b>        | <input type="checkbox"/> <b>\$150</b> (ad and payment due by 8/12/16) |   |
| <b>HALF PAGE AD</b>        | <input type="checkbox"/> <b>\$100</b> (ad and payment due by 8/12/16) |   |
| <b>QUARTER PAGE AD</b>     | <input type="checkbox"/> <b>\$50</b> (ad and payment due by 8/12/16)  |   |

**TOTAL:**  
**\$** \_\_\_\_\_

Agency/Organization/Company Name: \_\_\_\_\_

Exhibitor Contact: \_\_\_\_\_  
*(Contact will receive Conference correspondence and information)*

Booth Attendant: \_\_\_\_\_  
*(If different from Booth Contact)*

Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Describe Your Agency/Products: \_\_\_\_\_

## PAYMENT INFORMATION

- Check *(Payable to County of San Bernardino)*
- Purchase Order *(An invoice will be e-mailed to you)*
- Credit Card
- Visa  Mastercard  American Express
- Card Number: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Card Holder Name: \_\_\_\_\_
- Card Billing Address:  Check if address is same as above
- \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please check if you would like a receipt

**A confirmation letter and information packet will be e-mailed after a complete application and full payment has been received.**

**The deadline to reserve and pay for an Exhibit Hall space is September 2, 2016 OR until sold out.**

- Would you like to donate a \_\_\_\_\_  Vegetarian Meal door prize?

### **Mail application and payment to:**

Children's Network  
ATTN: Denise McKinney  
825 E. Hospitality Ln., 2nd Fl.  
San Bernardino, CA 92415-0049

### **Fax application to:**

Children's Network at (909) 383-9688

### **Questions or Information:**

Contact Denise McKinney at (909) 383-9659  
or dmckinney@hss.sbcounty.gov

I have read and agree to abide by all Children's Network Conference Exhibitor Rules and Regulations:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Exhibitor Rules and Regulations for The 30th Annual Children's Network Conference

## Contract for Space:

The Exhibitor Application must be completed in its entirety and accompanied by the appropriate payment for all services requested. **No application will be processed or space assigned without application and payment.** Children's Network may, at its discretion, accept or reject any application for space.

## Refund and Cancellation Policy:

Cancellations must be made in writing to Children's Network. Cancellations received on or prior to September 2, 2016 will result in Children's Network retaining a \$30 processing fee. No refunds will be granted after September 2, 2016.

## Assignment of Space:

Table assignments are made on a first-come, first served basis, and at the discretion of Children's Network. Payments must be made before assignment of space. Children's Network will attempt to assign requested spaces. Exhibitors must be aware that other requests may have been made for the same table space. The decision of Children's Network, with respect to table space, will be final and binding upon all exhibitors. Children's Network prohibits and enforces that exhibitors may not assign or sublet any part of their allotted exhibit space to another business or organization.

## Use of Space:

Displays must be contained within the assigned spaces in such a way that they do not interfere with other exhibitors. Canvassing, distributing advertising matter, or the posting of any advertising in any public place outside of the exhibitors rented space is not permitted. All exhibits must conform to the display guidelines set out in this notice. Children's Network reserves the right to restrict any exhibit that might be considered undesirable or does not conform to these Terms and Conditions. Children's Network reserves the right to make any modifications to displays so that the exhibit conforms to the Terms and Conditions.

## Installation, Removal, and Care of Displays:

**Ontario Convention Center requires entrance and exit only through loading dock areas in the back of the Exhibit Hall when loading and unloading items!** Carts, cases or boxes are **not allowed** through public entrance doors. All tables and displays must be ready for viewing by 8:00 a.m. on September 14, 2016. Set-up will be on September 14, from 6:30 a.m. – 8:00 a.m. Children's Network will begin its pre-opening inspection at this time. Children's Network reserves the right to reassign any unoccupied space at this time, irrespective of any application or payments received.

Breakdown and packing of displays may begin at 3:30 p.m. on September 15. The deadline for removal of all materials from the Exhibit Hall is 4:30 p.m., and it is the sole responsibility of each exhibitor to have materials packed and cleared by the move-out deadline.

Exhibitors are not permitted to install any item or structure (signs, etc...) on the walls. No balloons or other helium-inflated items can be used in the Exhibit Hall. Absolutely no taping, tacking, or stapling anything on walls, floors, or ceilings. Duct tape is not allowed! If you have items (cords, etc...) that you would like to adhere to the floor, Gaffer's tape is required and can be provided by Children's Network. **Electrical outlets will not be provided without prior request and prior payment.**

All materials within the exhibit booth area (including, but not limited to actual display unit, decorative items, etc...) must meet and comply with all national, local, and facility fire, electrical, plumbing, safety, and hazardous material codes. Any item or items that do not comply are subject to immediate correction/removal at Children's Network's discretion.

## Table Personnel:

Badges must be worn at all times. Table **MUST** be staffed during all Exhibit Hall open hours.

## Food Service:

Children's Network's agreement with the Ontario Convention Center prohibits any food or beverage from outside sources being brought into the Exhibit Hall. Registered table personnel will attain a lunch ticket during morning check-in for each day, which will allow them to receive breakfast, lunch, beverages, and snacks throughout the conference. Anyone without a lunch ticket will not be served.