

## Human Services

### Communications Update

C.L. Lopez, Communications Officer

It has been a banner year for the Human Services communications team which was recognized with statewide honors by the California Association of Public Information Officials at the 2014 conference in Santa Barbara. The team earned awards in the photography and online newsletter categories of the statewide Excellence in Communications contest.



Communications professionals from city, county, and public safety agencies from across the state were among those who submitted entries. The HS Connection newsletter, which was updated to an online monthly e-newsletter in 2013, was recognized with the Award for Excellence, the highest honor in its category. The newsletter drew praise from judges for the use of video to tell the success stories of Human Services.

The communications unit's photography was recognized with an Award of Distinction for photos of dogs awaiting adoption. In July 2013, Human Services staff photographed more than 100 dogs who were rescued by San Bernardino County Animal Care and Control during a hoarding case. Some of the images were distributed by the Associated Press and published internationally.

We are happy to continue to tell the success stories of our Human Services departments and look forward to continuing to do our best in serving you!

