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The 29th Annual Children's Network
CONFERENCE

September 23 & 24, 2015 • Ontario, California



EXHIBITOR and SPONSORSHIP INFORMATION





The Children's Network of San Bernardino County will present our 29th Annual Conference on September 23 and 24, 2015 at the Ontario Convention Center. This conference consistently attracts professionals from fields such as education, healthcare, social work, law enforcement, safety, childcare, counseling, foster/kinship parents and foster youth.

Keynote Speaker: Wednesday, September 23rd
Gregory Boyle, *Founder & Executive Director of Homeboy Industries*

As the founder and CEO of Homeboy Industries, Father Gregory Boyle has dedicated his life to helping LA's most marginalized individuals find a place in society's ranks. He has become a beacon of hope around the world, and is one of the White House's Champions of Change.

A native Angelino, Boyle was ordained a Jesuit priest in 1984. He was transformed by his work in Bolivia, Mexico, and Folsom Prison with those who "live at the margins." His dedication to finding a place for all in our society brought him to the Boyle Heights community of East Los Angeles, where he served as pastor of Dolores Mission Church, then the poorest parish in the city, from 1986 through 1992. It was there that Boyle started what would become Homeboy Industries, now the largest gang intervention, rehab and re-entry program in the world. 15,000 folks a year enter their doors seeking transformation.

An acknowledged expert on gangs and intervention approaches who focuses on hope as a powerful tool. Father Boyle will share with Children's Network Conference attendees what he has learned since the creation of Homeboy Industries, including the importance of adults' attention, guidance and unconditional love in preventing youth from joining gangs.

Keynote Speaker: Thursday, September 24th
Robert F. Anda, MD, MS

Dr. Robert (Rob) Anda graduated from Rush Medical College in 1979 and received his board certification in internal medicine in 1982. In 1984 he completed a fellowship in preventive medicine at the University of Wisconsin, received a Masters Degree in epidemiology, and was accepted into the Epidemic Intelligence Service at the Centers for Disease Control and Prevention in Atlanta. He conducted research in disease surveillance, behavioral health, mental health and disease, cardiovascular disease, psychosocial origins of health-risk behaviors, and childhood determinants of health.

In the early 1990's, Dr. Anda began a collaboration with Dr. Vincent Felitti at Kaiser Permanente in San Diego to investigate child abuse as an underlying cause of medical, social, and public health problems. This effort led to a large-scale study funded by the CDC to track the effects of childhood trauma on health throughout the lifespan. They called it the Adverse Childhood Experiences Study (ACE Study). Rob played a principal role in the design of the study, and serves as its co-principal investigator and co-founder. He has authored and coauthored numerous publications on the health and social implications of adverse childhood experiences.

EXHIBITOR PACKAGE 1

Exhibitor Package 1 includes:

- One (1) 8' ft table
- One (1) chair
- One (1) table skirt
- Continental breakfast for **one (1)** person per day
- Lunch for **one (1)** person per day
- Parking for both days

PRICE: \$150 (before 9/1/15)
\$200 (after 9/1/15)

EXHIBITOR PACKAGE 2

Exhibitor Package 2 is our most popular exhibiting option. It includes

- One (1) 8' ft table
- Two (2) chairs
- One (1) table skirt
- Continental breakfast for **two (2)** people per day
- Lunch for **two (2)** people per day
- Parking for both days

PRICE: \$200 (before 9/1/15)
\$250 (after 9/1/15)

RESOURCE TABLE PACKAGE

If you are looking for an economical and effective way to attract the attention of our attendees, the Resource Package is for you. It includes:

- One **half (1/2)** of an 8' ft table
- One (1) table top sign


This table is an **UNMANNED** table. Agencies are responsible for setting up materials and removing their materials at the end of the conference.

PRICE: \$50 (before 9/1/15) **\$100** (after 9/1/15)


ADVERTISING

Want to spread the word about your goods and services? Program ads are the way to go! Each conference attendee and vendor receives a program with registration that will be used throughout the conference.


Full Page Ad
8.5 x 10.5
\$150

A diagram showing a full page advertisement, which is a large black rectangle within a white border.

Half Page Ad
5.5 x 8.5
\$100

A diagram showing a half page advertisement, which is a black rectangle occupying the bottom half of a white page within a white border.

Quarter Page Ad
2.75 x 4.25
\$50

A diagram showing a quarter page advertisement, which is a small black rectangle in the bottom right corner of a white page within a white border.

All ads and payment must be received by August 24, 2015.

SPONSORSHIP OPPORTUNITIES

Signature Sponsor • \$10,000 +

- 10 Conference registrations • Reserved lunch table • Full page ad in conference program
- Vendor table in Exhibit Hall • Your logo/name on all conference promotional materials

Platinum Sponsor • \$ 5,000 +

- 8 Conference registrations
- Vendor table in Exhibit Hall
- Full page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

Gold Sponsor • \$ 3,000 +

- 6 Conference registrations
- Vendor table in Exhibit Hall
- Half page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

Silver Sponsor • \$ 2,000 +

- 4 Conference registrations
- Vendor table in Exhibit Hall
- Quarter-page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

Bronze Sponsor • \$ 1,000 +

- 2 Conference registrations
- Vendor table in Exhibit Hall
- Quarter page ad in conference program
- Full publicity with your logo/name on some conference promotional materials

If you are interested in becoming a conference sponsor,
contact Kristy Loufek at (909) 383-9651 or kloufek@hss.sbcounty.gov



Exhibitor Application

I am interested in purchasing (check all that apply):

- EXHIBITOR PACKAGE 2** **\$200** (before 9/1/15) **\$250** (after 9/1/15)
- EXHIBITOR PACKAGE 1** **\$150** (before 9/1/15) **\$200** (after 9/1/15)
- RESOURCE PACKAGE** **\$50** (before 9/1/15) **\$100** (after 9/1/15)
- ELECTRICITY** **\$100**
- FULL PAGE AD** **\$150** (ad and payment due by 8/24/15)
- HALF PAGE AD** **\$100** (ad and payment due by 8/24/15)
- QUARTER PAGE AD** **\$50** (ad and payment due by 8/24/15)

TOTAL:
\$ _____

Agency/Organization/Company Name: _____

Exhibitor Contact: _____
(Contact will receive Conference correspondence and information)

Booth Attendant: _____
(If different from Booth Contact)

Mailing Address: _____

E-Mail: _____ Phone: _____

Describe Your Agency/Products: _____

PAYMENT INFORMATION

- Check *(Payable to County of San Bernardino)*
- Purchase Order *(An invoice will be e-mailed to you)*
- Credit Card
- Visa Mastercard American Express

Card Number: _____

Expiration Date: _____ Security Code: _____

Card Holder Name: _____

Card Billing Address: *Check if address is same as above*

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Please check if you would like a receipt

A confirmation letter and information packet will be emailed only after a complete application and full payment has been received.

Would you like to donate a door prize? Vegetarian Meal

Photograph & Video Policy

Exhibiting and attendance at, or participation in, The 29th Annual Children's Network Conference constitutes an agreement by the registrant to the Children's Network's use and distributions (both now or in the future) or the registrant or attendee's image or voice in photographs and videos of such events and activities.

Mail application and payment to:

Children's Network
ATTN: Denise McKinney
825 E. Hospitality Ln., 2nd Fl.
San Bernardino, CA 92415-0049

Fax application to:

Children's Network at (909) 383-9688

Questions or Information:

Contact Denise McKinney at (909) 383-9659

I have read and agree to abide by all Children's Network Conference Exhibitor Rules and Regulations:

Signature: _____

Date: _____

Exhibitor Rules and Regulations for The 29th Annual Children's Network Conference

Contract for Space:

The Exhibitor Application must be completed in its entirety and accompanied by the appropriate payment for the number of booths requested. **No application will be processed or space assigned without application and payment.** Children's Network may, at its discretion, accept or reject any application for space.

Refund and Cancellation Policy:

Cancellations must be made in writing to Children's Network. Cancellations received on or prior to September 8, 2015 will result in Children's Network retaining a \$30 processing fee. No refunds will be granted after September 8, 2015.

Assignment of Space:

Table assignments are made on a first-come, first served basis, and at the discretion of Children's Network. Payments must be made before assignment of space. Children's Network will attempt to assign requested spaces. Exhibitors must be aware that other requests may have been made for the same table space. The decision of Children's Network, with respect to table space, will be final and binding upon all exhibitors. Children's Network prohibits and enforces that exhibitors may not assign or sublet any part of their allotted exhibit space to another business or organization.

Use of Space:

Displays must be contained within the assigned spaces in such a way that they do not interfere with other exhibitors' displays. Canvassing, distributing advertising matter, or the posting of any advertising in any public place outside of the exhibitor's rented space is not permitted. All exhibits must conform to the display guidelines set out in this notice. Children's Network reserves the right to restrict any exhibit that might be considered undesirable or does not conform to these Terms and Conditions. Children's Network reserves the right to make any modifications to displays so that the exhibit conforms to the Terms and Conditions.

Installation, Removal, and Care of Displays:

Ontario Convention Center requires entrance and exit only through loading dock areas in the back of the Exhibit Hall when loading and unloading items! Carts, cases or boxes are **not allowed** through public entrance doors. All tables and displays must be ready for viewing by 7:00 a.m. on September 23, 2015. Set-up will be on September 23, from 6:00 a.m. – 7:00 a.m. Children's Network will begin its pre-opening inspection at this time. Children's Network reserves the right to reassign any unoccupied space at this time, irrespective of any application or payments received.

Breakdown and packing of displays may begin at 3:30 p.m. on September 24. The deadline for removal of all materials from the Exhibit Hall is 4:30 p.m., and it is the sole responsibility of each exhibitor to have materials packed and cleared by the move-out deadline.

Exhibitors are not permitted to install any item or structure (signs, etc...) on the walls. No balloons or other helium-inflated items can be used in the Exhibit Hall. Absolutely no taping, tacking, or stapling anything on walls, floors, or ceilings. Duct tape is not allowed! If you have items (cords, etc...) that you would like to adhere to the floor, Gaffer's tape is required and can be provided by the Children's Network. **Electrical outlets will not be provided without prior request and prior payment.**

All materials within the exhibit booth area (including, but not limited to actual display unit, decorative items, etc...) must meet and comply with all national, local, and facility fire, electrical, plumbing, safety, and hazardous material codes. Any item or items that do not comply are subject to immediate correction/removal at Children's Network's discretion.

Table Personnel:

Badges must be worn at all times. Table **MUST** be staffed during all Exhibit Hall open hours.

Food Service:

Children's Network's agreement with the Ontario Convention Center prohibits any food or beverage from outside sources being brought into the Exhibit Hall. Registered table personnel will attain a lunch ticket during morning check-in for each day, which will allow them to receive breakfast, lunch, beverages, and snacks throughout the conference. Anyone without a lunch ticket will not be served.